

The important economic, industrial and environmental challenges require substantial efforts in the next future to minimize the use of raw materials and natural resources while the industrial needs for the productivity are growing.

With reference to this, the efficient use of energy is certainly among the first priorities and this issue becomes particularly relevant for our Company, since the challenge attack to energy losses has become one of the first objectives to sustain the manufacturing industry.

This workshop, organized in collaboration with EDF-Fenice and its Energy Efficiency Campus, is an opportunity to analyze the state of the art of energy saving activities in our productive sites and to define the road map to build up the FGA Energy strategic plan for the next challenges.

The workshop will involve the highest experts among European Agencies, the efficiency experts of FIAT partners and some of the best players in terms of technologies.

The initiative is aimed at analyzing the future needs in relation to the regulation scenario, the best solutions in terms of innovation and energy efficiency systems to help us to draw the best strategy for the future.



VENUE/ GETTING HERE

Energy Efficiency Campus
7, Via di Vittorio
10098 Rivoli (TO) – Italy

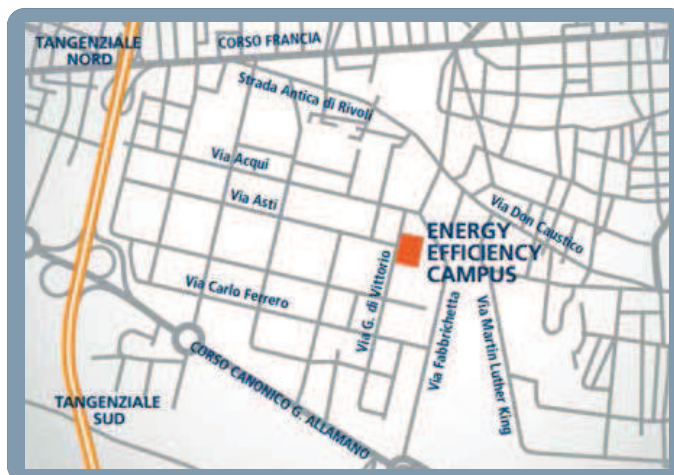
The Energy Efficiency Campus can be reached:

by car

East Ring Road (E70), suggested exit Allamano/Corso Allamano/Grugliasco. Get to Corso Allamano, at roundabout take 4th exit on Via Pavia. At next roundabout take 1st exit and take Via Acqui until Via di Vittorio.

by train

Taxi can take you to the Energy Efficiency Campus, or from the train station take the underground heading Fermi - Stop at "Paradiso". Take bus number 36, follow Don Murialdo direction terminus. Get off at Togliatti and proceed to Via Giuseppe di Vittorio.



by airplane

Taxi can take you to the Energy Efficiency Campus, or from the Ceres train station take train direction Torino Dora. At Torino Dora station, take bus line 49 direction Bolzano - stop XVIII Dicembre. Reach the underground, direction Fermi - stop at "Paradiso". Take bus line 36, direction Don Murialdo terminus. Get off at Togliatti stop then proceed to Via Giuseppe di Vittorio.

General enquiries:

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FCA ENERGY EFFICIENCY STRATEGIES IN EUROPE

October 30th, 2014

Energy Efficiency Campus
Via di Vittorio 7, Rivoli (TO)



PROGRAM

Moderator of the event:

Andrea Boarino FCA WCM Training & Consulting

8.30 Registration and welcome coffee

9.00 Workshop introduction and presentation

Luigi Galante

Vehicle Manufacturing Director EMEA FCA

Marco Steardo

Corporate Development Division Director EDF FENICE

Energy Efficiency in WCM organization

Luciano Massone

Head of WCM Development Center FCA



9.15 FIRST SESSION

Game's Rules: European strategies and new regulatory and incentives scenario on energy efficiency in industry

Roundtable

Samuele Furfari

Adviser to the General Director of DG Energy EUROPEAN COMMISSION

Emanuele Fanelli

Investor Initiatives CARBON DISCLOSURE PROJECT ORGANIZATION

Nino Di Franco

Energy Efficiency Director ENEA

Alessandro Moschini

Energy Area Manager UNIONE INDUSTRIALE TORINO

Question Time



10.15 EDF strategies for industrial competitiveness

Bruno D'Onghia

Chairman EDF EN ITALIA

10.30 SECOND SESSION

Focus on Technologies Innovative Solutions and Sustainability

Alexander Rohm Rocca

Communication & Digital Innovation Manager iGUZZINI - LIGHTING

Marco Peruzzi

Executive Director EDISON RENEWABLE SECTOR

Emilio Cosso

Managing Director ROLLS-ROYCE POWER SYSTEMS

Question Time

11.30 Coffee Break

11.45 THIRD SESSION

Energy Efficiency and Economical Interventions

- Base-line definition and suitable indicators for an effective performance monitoring: difference between energy efficiency generation and economic efficiency generation

- Energy efficiency projects to generate reductions of vectors consumption
Case histories - Losses Types WCM Energy Pillar

- Energy Efficiency projects to generate reductions of primary energy and raw material
Case histories - Losses Types WCM Energy Pillar

- How do energy efficiency performances change in relation to industrial production scenarios?

Mirco Maritano

Italy General Division General Manager EDF FENICE

Dario Palumbo

Italy General Division Operational Technical Support Manager EDF FENICE

Ewa Wyrobek

Energy Pillar Leader EMEA REGION World Class Manufacturing FCA

Question time

13.00 Lunch Break

14.00 FOURTH SESSION

Planning guidelines and energy efficiency actions for tomorrow plant: a possible 'to do' list

1st working Group

which training and follow up for the best efficiency

2nd working Group

which organization for the best efficiency

3rd working Group

initiatives and investments to combine environmental and economic sustainability

4th working Group

the best energy management in relation to manufacturing asset

Campus Support by: Riccardo Ghidella, Mirco Maritano, Marco Steardo

Dario Palumbo

15.30 Coffee Break

15.45 CONCLUSIONS FCA and EDF FENICE Top Direction

Luciano Massone

Head of WCM Development Center FCA

Nicolas Katcharov

CEO EDF FENICE



The Workshop will be held in Italian and English
Headphones and simultaneous translation Italian-English-Italian will be available.